



**Full Board Meeting
MEETING MINUTES
November 5, 2024, | 4 p.m.
SCW Conference Room & Zoom**

<https://us02web.zoom.us/j/81942022135?pwd=SG1zVGJlYlRzdDhQUmFvb3lRaFJpQT09>

Board Members Present:

Leanne Liddicoat, Chair	Daniel Gansereit	Teresa Rich
Dennis Flabetich, Vice Chair	Jonathan Smith	Todd Wurl
Barbara Cosner, Treasurer	Mara Lopez	
Becky Gellerson	Peter Finch	
Cathy Sterbenz	Steve Hart	

Staff Present:

Amy Martinez	Ariana Cordova	Armando Flores
Tim Hoerner	Michelle Smith	Kris Hartman
Travis Piatz	Susy Moran	Jensie Rosenow
Meranda Smith	Haley Schmidt	Patricia Padilla

Guests:

Patrick Baldoz	Sondra Pieti
David Gutierrez	Celina V. Sanchez
Sean Brogan	
Tawnya Armstead	

Call to Order

Leanne Liddicoat called the meeting to order at 4:00 p.m. Introductions were made.

WorkSource Annual Report

One-Stop Operator, Patrick Baldoz, presented the regional annual report for all WorkSource Centers. Highlights included a quick review of the categories of center certifications, areas of proven strategies, and areas for improvement. Notable operations included the Integrated Service Delivery efforts, curating a facilitate referral process, and inter-agency communication. Key areas identified for improvement involved customer data tracking, customer satisfaction, and delivery of business services. Patrick encouraged reviewing attachment A to learn more detailed information for each center.

2024-2028 Strategic Plan Report

Travis Piatz presented an update on Program Year 2024 (PY24) first quarter's (July 1, 2024-Sept. 30, 2024) progress of the goals for the 2024-2028 Strategic Plan, specifically for the Quality Jobs and Talent Pipeline objectives. From July 1st to September 30th, Quality Jobs objective updates include over \$81,000 has been awarded to small businesses in Yakima County through the Community Reinvestment Project. Over 200 job seekers attended four employer-specific events

(job fair/hiring events). The launch of “Chismecito y Cafecito” a Spanish-speaking small businesses networking group. It started in mid-July with only 12 businesses in attendance, with more than 30 businesses currently attending regularly. Talent Pipeline highlights the efforts of establishing a baseline for Work-Based Learning (WBL) opportunities. In Program Year 2023 (PY23), 246 WBLs were reported, with the goal to grow this number by 10% (271). Staff purchased and customized Launchpad, a Customer Relationship Management (CRM) tool to track which businesses will accept WBL participants. Other noteworthy updates include the outcomes of partnering with training providers AJAC Manufacturing Academy and ESD105 Career Academy. Over 60 participants graduated in August and November in manufacturing, construction, culinary arts, and pharmacy assistant trainings. Lastly, SCW created a new Facebook page in August. With 605 followers and reaching over 5.1 thousand people, this allows us to connect talent pipeline to quality jobs and promote training resources.

Approval of Minutes

Leanne Liddicoat called attention to the virtually presented meeting minutes from September 10, 2024.

Teresa Rich moved to approve the September 10, 2024, meeting minutes, seconded by Jonathan Smith. Motion carried.

Consent Agenda

Leanne Liddicoat called attention to the items of the consent agenda listed below, asking if any item needed to be removed for discussion, no comments followed.

- 11-24-001 September 2024 Finance Statements
- 11-24-002 Executive Committee Board Action Forms
- 11-24-003 PY23 Community Reinvestment Project Modification 2

Jonathan Smith abstained from voting. Dennis Flabetich moved to approve the items on the Consent Agenda as presented, seconded by Teresa Rich. Motion carried.

Resolution 2024-01

Barbara Cosner presented Resolution 2024-01 where The SCW maintains two MasterCard's from Banner Bank, one where Amy Martinez is the authorized user with a credit limit of \$20,000 and a second where Meranda Smith is the authorized user with a credit limit of \$5,000. These cards are used for staff and Board travel, trainings, supplies and Community Reinvestment Fund (CRF) business support purchases. The SCW has grown significantly since these cards were obtained and the credit limits set. The current credit limits are limiting the amount of purchases authorized staff can make each month, causing purchases to be prioritized and staggered from month to month. With the CRF business support purchases, it is causing financial staff to pay the credit card multiples times per month to free up the credit limit. The current credit limits have also caused staff to experience difficulties when traveling. Resolution #2024-01 would allow Amy Martinez to increase the limit from \$20,000 to \$50,000 on the Banner Bank MasterCard

with Amy Martinez as the authorized user and to increase the limit from \$5,000 to \$10,000 on the Banner Bank MasterCard with Meranda Smith as the authorized user.

Peter Finch moved to approve Resolution 2024-01 as presented, seconded by Dennis Flabetich. Motion carried.

Incumbent Worker Training Application – City of Bingen

Leanne Liddicoat presented the recommendation for City of Bingen’s Incumbent Worker Training application for \$5190. The South Central Workforce (SCW) Planning Committee met on October 21, 2024, and reviewed an Incumbent Worker Training Application funded through the Dislocated Worker Program. The City of Bingen will continue the training of two apprentices at required conferences and training courses. This is year two of their two-year apprenticeship program to become certified Wastewater Treatment Plant Operators. The conferences and training courses are a required portion of the wastewater and water treatment apprenticeship. The city hired the two apprentices to back fill positions that will be vacated by retirements. The chart below details the training application and the requested amount. The City of Bingen will contribute a minimum of 10% employer match as they have fewer than 50 employees.

Jonathan Smith moved to approve the Incumbent Worker Training Application for City of Bingen as presented, seconded by Dennis Flabetich. Motion carried.

Board Reappointments

Amy Martinez presented the 2025 Board Member Reappointments. Pursuant to SCW Bylaws, one-third of the board membership expires each year, ending a three year term for the position. Board members in the below chart expire this year (December 2024) and are up to be reappointed for another three-year term from January 1, 2025 – December 31, 2027. Listed below are the members who reaffirmed their interest in serving another three-year term.

- Position #4 – Steve Hart – Restaurant Consultant and Owner – Business
- Position #8 – Jonathan Smith – Yakima County Development Association – Business
- Position #14 – Graciela Villanueva – Yakima Valley Farm Workers Clinic – Business
- Position #17 – Richard Foster – Klickitat County – Economic Development

Dennis Flabetich moved to approve the 2025 Board Member Reappointments as presented, seconded by Mara Lopez. Motion carried.

Next Steps/Assignments

NAWB 2025 has one more spot available for any board member interested in attending. SCW covers all travel expenses. Interested board members may reach out to Amy Martinez or Patricia Padilla.

Meeting was adjourned at 4:34 p.m.